

Claims:

1. A book format package comprising:
a cover,
the cover further comprising a rigid front and a rigid back,
the cover further comprising a flexible spine disposed between the rigid front and the rigid back,
a stack of one or more rigid trays,
a binding material adhesive placed on the flexible spine, and
the stack of one or more trays attached to the cover at the flexible spine by curing the adhesive.
2. The apparatus of claim 1, wherein the rigid front and rigid back wrap around opposite sides of the stack of one or more rigid trays.
3. The apparatus of claim 1, wherein the rigid trays hold compact discs, DVDs, digital media, or descriptive materials.
4. The apparatus of claim 1, wherein the front and back hold compact discs, DVDs, digital media, or descriptive materials.
5. The apparatus of claim 1, wherein graphic surfaces cover the rigid front and the rigid back.
6. The apparatus of claim 1, wherein leafing through individual rigid trays raises a subsequent rigid tray.
7. The apparatus of claim 1, wherein the binding material adhesive is heated to about 150 C for curing the adhesive.
8. A book format package comprising:

a cover,
the cover further comprising a front and a back,
the cover further comprising a flexible spine disposed between and interconnecting the front and the back,
a stack of one or more trays,
a binding material adhesive placed on an inside of the flexible spine, and
the stack of one or more trays attached to the cover at the flexible spine by the binding material.

9. The apparatus of claim 8, wherein the front and back lie against opposite front and rear surfaces of the stack of one or more trays.

10. The apparatus of claim 8, wherein the trays hold compact discs, DVDs, digital media, or descriptive materials.

11. The apparatus of claim 8, further comprising inward facing trays bonded to the front and back and wherein the front and back hold compact discs, DVDs, digital media, or descriptive materials.

12. The apparatus of claim 8, wherein the front and back are rigid and surface coverings with graphics cover the rigid front and the rigid back.

13. The apparatus of claim 8, wherein leafing through individual rigid trays raises a subsequent rigid tray.

14. The apparatus of claim 8, wherein the binding material adhesive is heated for curing the binding material.

15. A method of forming a book format package comprising:
providing a cover,

providing the cover with a rigid front and a rigid back,
providing a flexible spine and interconnecting the rigid front and the rigid back with the flexible spine,
providing a stack of one or more trays,
providing a binding material adhesive between the flexible spine and the stack of one or more trays,
attaching the stack of one or more trays attached to the flexible spine by the binding material adhesive, and
covering a front and back of the stack of one or more trays with the rigid front and the rigid back.

16. The method of claim 15, further comprising wrapping the rigid front, the flexible spine and rigid back around opposite sides of the stack of one or more trays.

17. The method of claim 15, further comprising holding compact discs, DVDs, digital media, or descriptive materials in the trays.

18. The method of claim 15, further comprising holding compact discs, DVDs, digital media, or descriptive materials on the rigid front and the rigid back.

19. The method of claim 15, further comprising providing graphic surface coverings on the rigid front and the rigid back.

20. The method of claim 15, further comprising heating the binding material adhesive and curing the binding material adhesive.